



**GREAT  
CANADIAN**  
ENTERTAINMENT



**GO FOR GREAT**

2022 COMMUNITY IMPACT REPORT

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# Welcome to the 2022 Community Impact Report for Great Canadian Entertainment!

We are the leading entertainment, gaming, and hospitality company in Canada operating 25 destinations in Ontario, British Columbia, New Brunswick, and Nova Scotia. Our vision is to provide exceptional experiences for our guests and team members, making us the best-in-class in the industry.

At Great Canadian, we believe that our success is inextricably linked to social responsibility. Our PROUD program unifies the company's community, volunteering, and social responsibility efforts. Through PROUD we supported over 350 charitable and non-profit organizations across Canada in 2022 – a statistic we're particularly proud of given that PROUD was only reactivated on June 1st, 2022 after a two-year pause due to the Covid-19 pandemic.

This report outlines our activities, initiatives, and efforts in three key areas that are pivotal to the success of our business: our social, our governance, and our environmental impact. The report covers the period from January 1, 2022, to December 31, 2022, and includes our activities and performance across our Canadian operations – unless otherwise stated. All dollar amounts quoted in this report are in Canadian currency.

We publish this report in accordance with the principle of trust and transparency through open information sharing, which is one of our core values. As we continue to grow, expand and "Go for Great", the information in this report will serve as a benchmark of our success for years to come.

We are committed to continuous improvement and welcome feedback on this report. If you have any comments or suggestions, please reach out to our PROUD team at [proud@greatcanadian.com](mailto:proud@greatcanadian.com).

# GREAT CANADIAN AT A GLANCE

Largest gaming company in Canada with over **1,000,000+ square feet** of gaming space

Live and simulcast **Horse Racing** in Ontario and British Columbia

**60+** Restaurants (excluding WEG)

By the end of 2023, GCE will have **7 entertainment venues** across Canada, with a cumulative capacity for over 12,000 guests

**20M+** gaming visitors per year (ages 19+)

**25 gaming and hospitality destinations** in British Columbia, Ontario, New Brunswick and Nova Scotia

**Sports betting** at ten of the company's Ontario destinations

**Over 8,000+** team members across Canada

**\$375 million** in team member wages and benefits annually

Over 1,000 local vendors annually and spends over **\$149 million** each year with local vendors and suppliers

**19,000+** slot machines

**2,500** volunteer hours in 2022

**650+** live table games

Over 450 **community initiatives** executed in 2022

**Bingo** at two British Columbia destinations

**5 hotels** and 1,300 rooms by the end of 2023

**10 scholarships** granted to team members and their dependents



## DESTINATIONS

### ONTARIO

- Casino Ajax
- Elements Casino Brantford
- Elements Casino Flamboro
- Elements Casino Grand River
- Elements Casino Mohawk
- Great Blue Heron Casino & Hotel
- Great Canadian Casino Resort Toronto (formerly Casino Woodbine)
- Pickering Casino Resort
- Shorelines Slots at Kawartha Downs
- Shorelines Casino Belleville
- Shorelines Casino Peterborough
- Shorelines Casino Thousand Islands

### BRITISH COLUMBIA

- Casino Nanaimo
- Chances Dawson Creek
- Chances Maple Ridge
- Elements Casino Chilliwack
- Elements Casino Surrey
- Elements Casino Victoria
- Hard Rock Casino Vancouver
- Hastings Racecourse & Casino
- River Rock Casino Resort

### NOVA SCOTIA

- Casino Nova Scotia Sydney
- Casino Nova Scotia Halifax

### NEW BRUNSWICK

- Casino New Brunswick



# MESSAGE FROM THE CEO

I am proud to present our community impact report for the year 2022. It was a year of rebirth and rapid growth for our business, and we are excited to share some of the achievements we have made as a team.

First, we were thrilled to fully reopen our operations after the pandemic and welcome back our valued guests and team members. We also rebranded to Great Canadian Entertainment, which reflects our expanded offerings beyond gaming, including hotels, restaurants, and live entertainment.

We continued to invest in our facilities, launching Great Canadian Sportsbooks at select Ontario destinations, as well as ongoing investments at many of our properties across the country. This also includes making significant progress on our newest developments, Pickering Casino Resort and Great Canadian Casino Resort Toronto. The latter, once fully open, will be Canada's largest destination casino resort featuring a \$1 billion Vegas-style resort with over 4,800 slot machines, more than 175 table games, a 5,000-person live entertainment venue, and an integrated 400-room hotel. We also enhanced our guest experience by launching a new loyalty program, Great Canadian Rewards, across our 12 Ontario destinations.

Our success is a product of the dedication of over 8,000 team members across Canada who work tirelessly to provide an exceptional gaming experience for our guests. We are proud of the positive impact on our local communities, having supported approximately 350 local charities, not-for-profit organizations, and community partners across Canada in 2022. We've implemented green initiatives to reduce our carbon footprint, including our flagship property, Great Canadian Casino Resort Toronto, which boasts the second-largest green roof in Canada.



Looking ahead, we remain committed to continuous improvement and innovation while maintaining the highest standards of safety and regulatory compliance. We will continue to invest in our facilities, technology, and team members to provide an exceptional gaming experience for our guests.

As we "Go For Great," we are grateful for the support of our stakeholders, our team members, the communities that host our operations, and our guests. We remain committed to delivering value to them for years to come.

Thank you for your continued trust and support.

Sincerely,

A handwritten signature in black ink that reads "Matt Anfinson". The signature is written in a cursive, flowing style.

Matt Anfinson  
Chief Executive Officer, Great Canadian Entertainment



# VISION, MISSION, VALUES

## OUR MISSION

To provide outstanding experiences for our guests, rewarding opportunities for our team members, and meaningful value for our stakeholders.

## OUR VISION

To be the leading entertainment, gaming, and hospitality company in Canada by providing best-in-class entertainment value and exceptional experiences for our guests and team members.

## OUR VALUES



### INTEGRITY

We operate with integrity in everything we do and conduct our business in a responsible, respectful, and ethical manner ensuring the highest level of compliance.



### SERVICE EXCELLENCE

We exceed our guests' expectations by providing unique entertainment experiences and exceptional service.



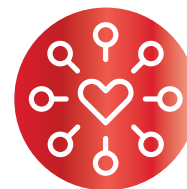
### DRIVE TO SUCCEED

We deliver best-in-class performance and grow our business to lead in our industry.



### TRUST & TRANSPARENCY

We earn trust and enable transparency by open dialogue and sharing information.



### CONNECTED TO COMMUNITIES

We are active in our communities and support our team members in their community engagement.



# OUR LEADERSHIP TEAM



**Matt Anfinson**  
Chief Executive Officer



**Ron Urquhart**  
Chief Operating Officer



**Darren Gwozd**  
Chief Financial Officer



**Terrance Doyle**  
President and Chief  
Development Officer



**Anne Berend**  
Chief Human Resources  
Officer



**Sukvinder Singh**  
Chief Compliance Officer



**Gavin Whiteley**  
Chief Marketing Officer



**Katie Lever**  
General Counsel,  
Corporate Secretary,  
and Chief Privacy Officer



**Chuck Keeling**  
Executive Vice President,  
Stakeholder Engagement,  
Community and  
Social Responsibility



**Alim Bhanji**  
Executive Vice President,  
Business Strategy  
& Data Analytics



**Greg McKenzie**  
Executive Vice President,  
Strategic Transformation



**Jason Fox**  
Executive Vice President,  
Technology Services

# PRIORITY AREAS



**RESPONSIBLE  
BUSINESS**



**PLANET**

**PEOPLE AND  
COMMUNITY**



# RESPONSIBLE BUSINESS

## CORPORATE GOVERNANCE

At Great Canadian, we recognize the importance of strong corporate governance in driving our commitment to sustainable growth, social responsibility, and positive community impact. We firmly believe that effective governance practices are essential to maintain the trust and confidence of our stakeholders, including our team members, guests, and the communities in which we operate.



**BOARD OF DIRECTORS:** Our Board of Directors provides strategic oversight and guides the company’s overall direction. Comprised of experienced professionals with diverse backgrounds, our board is committed to upholding the highest standards of governance, integrity, and accountability.

**ETHICAL CONDUCT:** We are dedicated to conducting our business with the highest level of integrity, adhering to legal and regulatory requirements.

**RISK MANAGEMENT:** We have established a robust risk management framework to identify, assess, and mitigate potential risks. Our comprehensive approach enables us to proactively address risks related to our operations, supply chain, environment, and community impact.

**DIVERSITY AND INCLUSION:** We embrace diversity and inclusion as fundamental pillars of our corporate culture. We promote equal opportunities, foster an inclusive work environment, and strive to ensure that diverse voices are represented at all levels of our organization.

**CONTINUOUS IMPROVEMENT:** We recognize the need for ongoing improvement in our corporate governance practices. We regularly evaluate our policies, procedures, and performance metrics to improve their effectiveness and alignment with industry best practices.

We are dedicated to upholding the highest standards of corporate governance and integrating responsible business practices into our operations. By doing so, we aim to create long-term value for our stakeholders and make a positive difference in our communities.

## INDUSTRY GOVERNANCE

Description	British Columbia	Ontario	Nova Scotia	New Brunswick
<b>Organization that regulates all gaming activity in the province</b>	Gaming Policy Enforcement Branch	Alcohol and Gaming Commission of Ontario	Nova Scotia Alcohol, Gaming, Fuel and Tobacco Division	Department of Public Safety, Gaming, Liquor, and Security Licensing Branch
<b>Provincial crown corporation that conducts and manages gaming in a socially responsible manner</b>	British Columbia Lottery Corporation	Ontario Lottery and Gaming Corporation	Nova Scotia Gaming Corporation	New Brunswick Lotteries and Gaming Corporation
<b>Private companies that own and or lease gambling facilities while maintaining the day-to-day operations</b>	Great Canadian Entertainment and its affiliates	Great Canadian Entertainment and its affiliates	Great Canadian Entertainment and its affiliates	Great Canadian Entertainment and its affiliates
<b>Casinos, racetracks, and non-gaming amenities including show theatres, conference facilities, and gaming and dining amenities</b>	Chances Dawson Creek Chances Maple Ridge Casino Nanaimo Elements Casino Chilliwack Elements Casino Surrey Elements Casino Victoria Hard Rock Casino Vancouver Hastings Racecourse & Casino River Rock Casino Resort	Casino Ajax Elements Casino Brantford Elements Casino Grand River Elements Casino Flamboro Elements Casino Mohawk Flamboro Downs Georgian Downs Great Blue Heron Casino & Hotel Great Canadian Casino Resort Toronto (formerly Casino Woodbine) Pickering Casino Resort Shorelines Casino Belleville Shorelines Slots at Kawartha Downs Shorelines Casino Peterborough Shorelines Casino Thousand Islands	Casino Nova Scotia Halifax Casino Nova Scotia Sydney	Casino New Brunswick

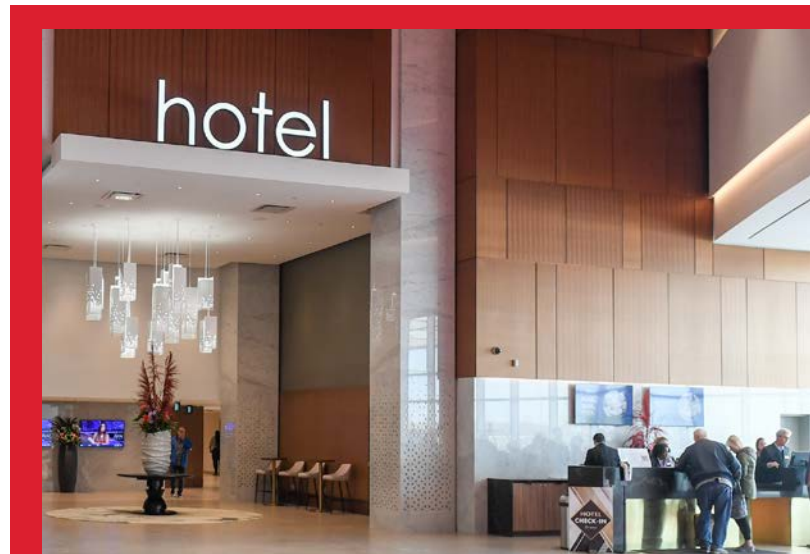
## REGULATORY COMPLIANCE

At Great Canadian, we value and prioritize compliance with all applicable laws and regulations because it is foundational to our business. This is why compliance is one of the six strategic pillars guiding our actions and the way we conduct our business. We foster our compliance culture through the delivery of robust compliance, anti-money laundering, risk, and information security programs that we continue to refine and evolve. We also value the strong relationships that we have built with our Regulators and Crown Corporations.

As part of our growth in 2022, we strengthened our compliance program and the functions within it. This included the refinement of our Whistleblower Policy, Responsible Gaming/Healthy Play policies, Anti-Bribery and Corruption Policy, and Corporate Conduct and Ethics Manual. We also introduced new policies and procedures to build on our foundational programs which included our corporate Liquor Services Policy, Human Trafficking Policy and Training, and our National Trespass Policy. We strive to create and maintain an environment that attempts to detect possible criminal activity, such as potential human trafficking, as our corporate responsibility to the communities we operate in. These policies are the building blocks that guide our operations and ensure that not only are we offering an enjoyable guest experience, but a safe and responsible one.

We strive to utilize Canadian or small businesses to support our local economy when servicing our business. The vendors we utilize for security and surveillance equipment, repairs, and contracting services are largely Canadian, and some are local small businesses in our communities.

Collaboration and ongoing communication with our Regulators and Crown Corporations is important to us as it facilitates information sharing and a unified view of our operating environment, enabling us to make a more meaningful national impact. Due to our compliance-first mindset, we received no meaningful regulatory fines in 2022.



### TAKING A STAND AGAINST HUMAN TRAFFICKING

**In 2022, Great Canadian developed training programs for our team members and a company-wide policy to promote awareness and to help detect and prevent human trafficking at our properties, to be launched in 2023.**

## RESPONSIBLE GAMING

Responsible Gaming (RG) is an important component of how Great Canadian supports our players, keeps gaming fun, and our business sustainable.

Our goal is to support player health and encourage positive play through harm prevention and mitigation for all our guests. We achieve this by continuously improving and enhancing responsible programming in our operations and how we deliver our services.

From our site RG Champions and Committees, who administer robust RG policies and procedures, to the RG Check accreditation process, which keeps us on track with the highest national and international RG standards, we strive to keep responsible gaming at the forefront of all that we do. All GCE properties required to complete the RG Check accreditation, have done so. In 2022, 12 properties engaged in the RG Check re-accreditation program.



GameSense Centre at one of our British Columbia properties.

### RESPONSIBLE GAMING CHAMPION SPOTLIGHT

#### KATE NEFEDOW

RG Champion at Pickering Casino and Resort  
Manager – Cage and Count



**“As an RG champion, I take pride in driving an RG culture at my site. I work with the PlaySmart Centre to ensure that everyone who enters our doors is treated with compassion and understanding, and has access to support if they need it.”**

As always, our true RG commitment is in our willingness to continuously educate our guests on the principles of keeping gaming fun while ensuring that we are properly trained to assist those who may need support in partnership with on-site resource centers such as PlaySmart in Ontario and GameSense Advisors in British Columbia.

One of the ways we support our guests is by offering a Voluntary Self-Exclusion program (VSE) at each of our properties, in collaboration with our Crown Corporation partners. In 2022, a new self-exclusion program “My PlayBreak” was launched in our Ontario properties, which offers shorter terms for self-exclusion and removes some barriers to seeking support such as prize disenfranchisement.

# OUR PEOPLE



We are committed to creating a rewarding and engaging workplace for our team members, who are core to our company's success. Our 7,300+ team members are dynamic, embody our values, operate with integrity, and possess an undeniable passion for fun and excitement.

We strive to provide a rewarding work environment where team members are encouraged to learn and grow, and are inspired to work together to give our guests exceptional entertainment experiences.

In 2022, we developed our Team Member Value Proposition in collaboration with team members nationwide. The Value Proposition is our promise to our team members and serves as guiding principles in building a best-in-class team member experience. Below are the key areas of our value proposition:

## GROW WITH US

### WORKFORCE GROWTH & DEVELOPMENT

We are committed to giving our team members opportunities to learn, develop and grow, and supporting our leaders to empower and encourage their team's growth.

In 2022, we introduced a new achievement framework and evolved performance discussions to help our team members identify opportunities for their professional development. We invested more than 80,000 hours in training and launched

our new Tuition Reimbursement Program to support team member learning. In addition, we developed our Leadership Foundations program for front-line supervisors and managers in partnership with Harvard ManageMentor to provide leaders with the tools and support to reach their full potential and build long-term careers at Great Canadian.



**7,305**  
Full-time team  
members in 2022



**80,000**  
Hours of training  
completed in 2022



## COMMITTED TO YOU



Recipients of the Diamond Awards, through the GCE's Employee Recognition Program, Great Canadians (formerly GEMs).

### TEAM MEMBER REWARD & RECOGNITION, HEALTH, SAFETY, AND WELLBEING

We are dedicated to making our team members feel valued and appreciated for their great work, rewarding them fairly and competitively, and supporting their well-being through a comprehensive benefits program.

Great Canadian rewards and recognizes our team members for their contributions through our Total Rewards program, including competitive wages, comprehensive health and dental benefits, and flexible retirement plans. Our recognition program rewards career milestones and outstanding performance, leadership, and living our values. In 2022, we recognized 2300 team members spanning three years of recognition in one year.

We showed our commitment to the health and wellness of our team members by introducing "wellness days" for

eligible team members to use when they need to, and virtual healthcare access to nurses and physicians for questions related to physical and mental wellbeing. In addition, we expanded our Employee and Family Assistance Program to include mental health support and internet cognitive behavioral therapy for eligible team members to further support the mental health of our team members.

Ensuring health and safety in our workplaces is a priority for us. In 2022, we developed standard incident frequency and severity metrics to better understand our health and safety performance and enable us to make meaningful improvements to our health and safety program. In addition, we launched a return-to-work program to keep injured team members engaged while they are off and help them seamlessly integrate back into the workplace.

## AN EXCEPTIONAL EXPERIENCE

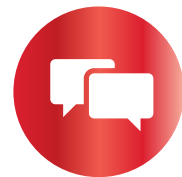


Team Members at River Rock Casino Resort participating in a barbecue fundraiser supporting Richmond Food Bank Society.

### A THRIVING COMPANY CULTURE OF OPENNESS & TRANSPARENCY

To instill a culture of transparency, we communicated regularly with our team members through a variety of channels. Our CEO provided video updates, and our Leadership Team held semi-annual town halls that were live-streamed for all team members to view across Canada and provided an opportunity to ask questions. In addition, we introduced a new enterprise communications platform, Poppulo, used for company-wide announcements and real-time information.

We also launched a new campaign in October 2022, Team Member Appreciation Week, to celebrate and acknowledge the day-to-day efforts of our team members. Sites planned games and activities, provided snacks and lunches and hosted contests for team members for the week to commemorate the contributions of their team members throughout the year.



**1,400**

Team members  
comments on annual  
engagement survey

# EMBRACE OUR DIVERSITY

## DIVERSITY, EQUITY, INCLUSION & BELONGING

We embrace an equitable and diverse workforce where all our team members, from coast-to-coast, belong. Respect for one another is a must, regardless of race, religion or personal beliefs. Great Canadian has invested in dedicated Diversity, Equity, Inclusion & Belonging (DEIB) team members to educate fellow team members on related issues and topics and to ensure we are living our DEIB commitment on a daily basis.

We introduced our Diversity, Equity, Inclusion, and Belonging (DEIB) commitment to all our team members in 2022. This commitment includes a multi-year plan to create a winning culture that embraces inclusivity and belonging; cultivates a diverse pipeline of talent and grows diversity in leadership; connects to communities and builds inclusive partnerships reflective of our diversity.

# DEIB COMMITMENT

**Diversity, Equity, Inclusion & Belonging**

At Great Canadian Entertainment, we strive to create an inclusive environment where every team member feels supported to be their most true and authentic self.

We believe it is critical to our success to have a diverse and equitable workforce where team members belong, are respected, and feel valued.


We will have a multi-year plan to achieve our people goals with diversity, equity, inclusion, and belonging woven into each aspect of our company culture. Great Canadian Entertainment will have a diverse workforce that is inclusive and accessible to all.

**DIVERSITY** is about capturing the uniqueness of the individual and creating an environment that values and respects individuals for their talents, skills and abilities.

**EQUITY** acknowledges that there are historically underserved and underrepresented groups. Fairness is needed to ensure equality for all groups.

**INCLUSION** is creating an environment where differences are embraced. An individual or group feels welcomed, respected, supported, and valued.

**BELONGING** is the feeling of security and support when there is a sense of acceptance, inclusion, and protection of one's identity.



# OUR COMMUNITY



## INVESTING IN LOCAL COMMUNITIES

Great Canadian destinations benefit our host communities in various ways. When we hire team members, pay taxes, use local suppliers, and develop our properties, we inject millions into our local communities. In 2022, Great Canadian generated over \$1.5 billion in revenue for provincial governments through our properties in Canada. This revenue is retained by our Crown Corporations and distributed to

their respective provincial governments to provide financial support for health care, education, economic development, host communities and First Nations groups. We also support local communities by prioritizing local vendors and suppliers. Over 1,000 local suppliers were engaged in 2022 for a total local spend of \$149 million.

### TOP 5 COMMUNITIES FOR LOCAL SPEND IN 2022



## SUPPORTING DIVERSE SUPPLIERS

We are committed to promoting supplier diversity as part of our value of being connected to our communities. We have implemented various initiatives to support underrepresented businesses and promote equitable economic growth.

One of the highlights of our supplier diversity initiatives is using Supplier.IO, a platform that connects businesses with diverse suppliers. This tool has proven effective in removing barriers that prevent diverse suppliers from accessing opportunities in the marketplace. With the help of Supplier IO, we have engaged with a diverse range of suppliers, including minority-owned, women-owned, LGBTQ+-owned, and other underrepresented businesses. In 2022, we increased our engagement with diverse suppliers by over 20% compared to the previous year. In addition to Supplier.IO, in 2022 we have also joined various diverse business councils such as

Women Business Enterprises Canada Council (WBE Canada) and Canadian Aboriginal and Minority Supplier Council (CAMSC) to further advance our engagement with diverse suppliers and maintain the momentum from 2022.

This progress is a testament to the effectiveness of our initiatives and our commitment to promoting social equity and responsible business practices.

We have also implemented a code of conduct that all our suppliers are required to sign. The code outlines our expectations regarding ethical behaviour and regulatory compliance.

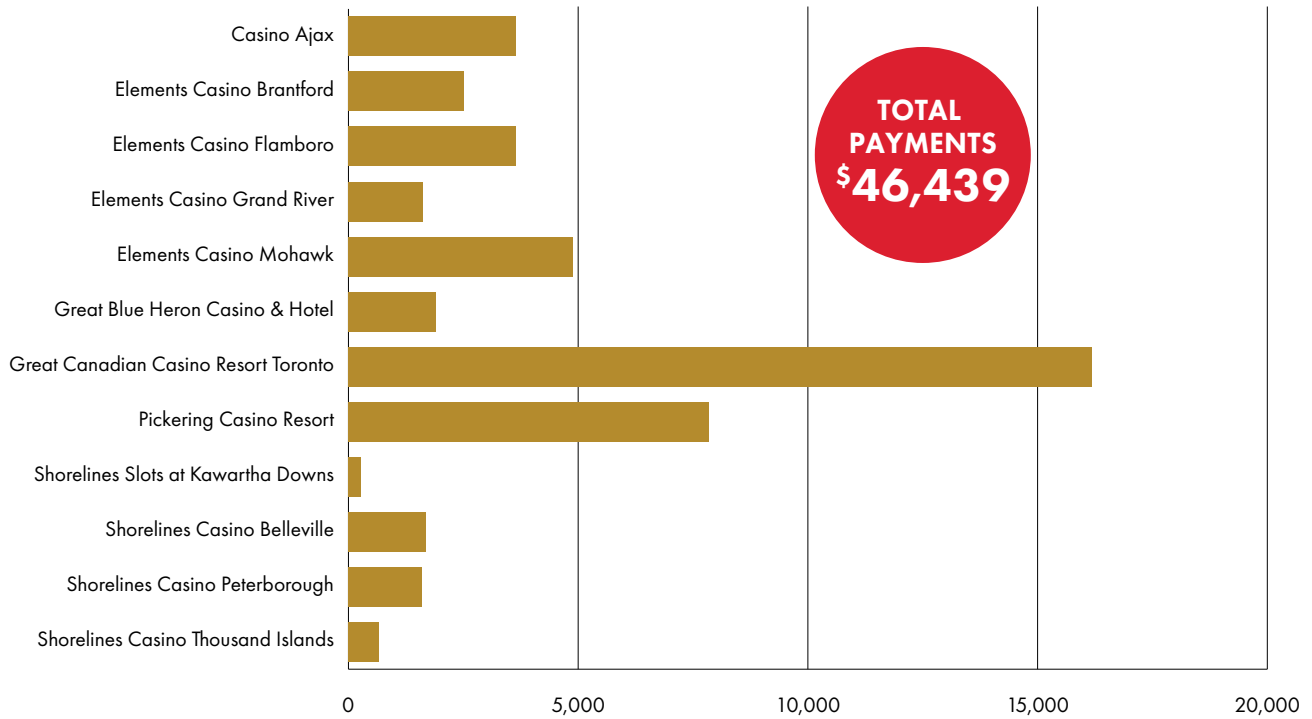
## PAYMENTS TO LOCAL HOST GOVERNMENTS

In the provinces where Great Canadian operates, a portion of gross gaming revenue is retained by our Crown Corporations on behalf of their provincial governments to support essential programs and services such as healthcare, education, and social services. In some jurisdictions, municipal governments

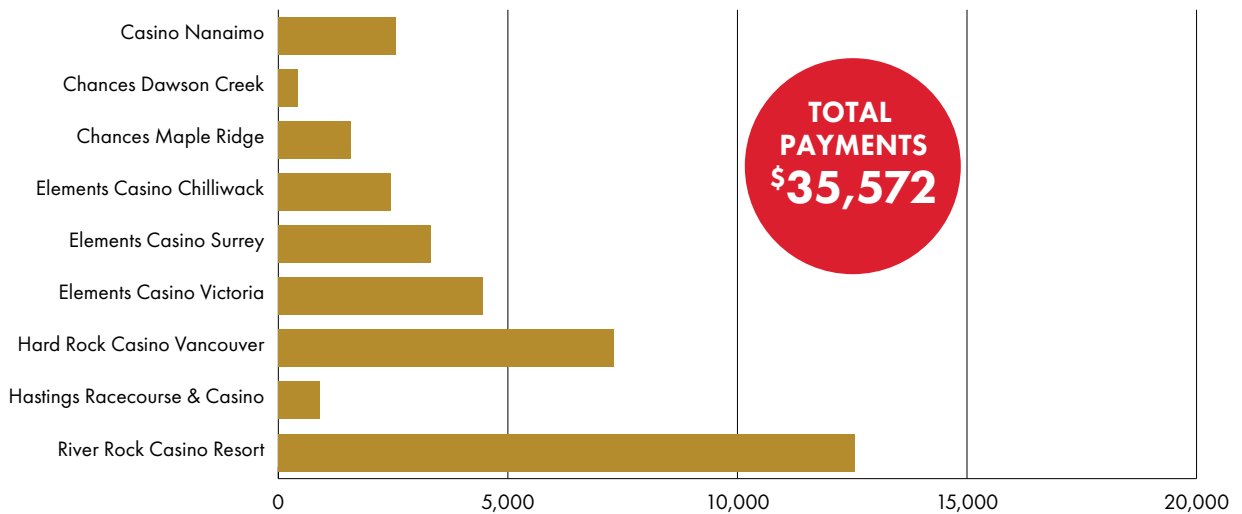
that host gaming properties receive a direct share of gaming revenue generated by the facility in their municipality. The tables on the opposite page outline the payments made by the relevant provincial government or Crown corporation to the local governments that host Great Canadian properties.

## PAYMENTS TO LOCAL HOST GOVERNMENTS IN 2022 THROUGH OUR CROWN CORPORATIONS

### Ontario (in 000's)



### British Columbia (in 000's)



A photograph of three women standing on a gravel path with their bicycles. They are positioned under a large archway made of blue, white, and red balloons. The woman on the left is wearing a grey jacket and patterned leggings. The woman in the middle is wearing a blue Under Armour hoodie and grey shorts. The woman on the right is wearing a blue t-shirt with a mountain logo and dark leggings. In the background, there are green fields and blue mountains under a cloudy sky.

Great Canadian supported  
**350+**  
charities, non-profits  
and community  
groups in 2022

# COMMUNITY BENEFITS AGREEMENTS

## CITY OF TORONTO

Great Canadian is committed to fulfilling its obligations outlined in the Community Benefits Agreement (CBA) with the City of Toronto to allow for expanded gaming at Casino Woodbine, and now Great Canadian Casino Resort Toronto. The CBA is a legally binding agreement that sets out certain conditions that must be met. We are proud to share some of the highlights of our commitment to the community.

Firstly, in terms of employment, Casino Woodbine has hired 1983 new employees since 2018, with 290 new hires in 2022 alone. Of these new hires, 11% are local residents, and 48%

are social hires. In addition, 2,381 construction workers have been hired since 2018, of which 28% identify as social hires.

Furthermore, we are committed to identifying diverse suppliers and will begin using the Supplier.IO portal in 2023 to achieve this goal.

Finally, we have contributed \$5 million towards the development of a childcare facility, led by the City of Toronto's Children's Services Unit. This initiative reflects our commitment to supporting the community and improving the lives of families and children in the area.

## CITY OF VANCOUVER

In British Columbia, Hastings Racecourse maintains a Community Benefits Agreement with the City of Vancouver.

Below is a summary of our annual CBA commitments through Hastings Racecourse.

Initiative	Description	Annual Commitment
<b>Community Days</b>	"Community Days" at the property involves a local community charity or organization being granted exclusive use of the Racecourse's marquee area during a race day. On that day Hastings offers \$1,500 in food and beverage to the group as well as a \$5,000 donation to the selected organization. Hastings hosts 10 community days annually.	<b>\$65,000</b>
<b>Hastings Race Horse Groom School</b>	Hastings Racecourse, in conjunction with the Horsemen's Benevolent and Protective Association of British Columbia, offers free local training opportunities to locals on all aspects of the thoroughbred racing industry.	<b>\$20,000</b>
<b>Child Care Facility</b>	Hastings Racecourse built a permanent Child Care facility in the community which opened in April 2011. The facility subsidizes 44 spaces for children of workers and residents annually.	<b>\$240,000</b>
<b>Greening Spaces</b>	To help the local community realize its desire for more green space in Hastings Park, Hastings Racecourse contributes \$500,000 annually to the City of Vancouver Hastings Park Improvement Fund. The ongoing Greening of Hastings Park project has exclusive access to the Fund.	<b>\$500,000</b>
<b>Legacy Fund</b>	Hastings Racecourse pays \$2 million to the local community, through a Community Legacy Fund, committed for a duration 20 years.	<b>\$100,000</b>
<b>TOTAL ANNUAL COMMITMENT</b>		<b>\$925,000</b>





Representatives from Elements Casino Chilliwack present cheque to KRLA.

## KNIGHT ROAD LEGACY ASSOCIATION

Since 2012, and through the Elements Casino Chilliwack property, Great Canadian has paid over \$4.3 million to local charities and community groups in Chilliwack, BC.

Under a 20-year revenue-sharing agreement signed in 2012, Knight Road Legacy Association (KRLA) passes funds along to local charitable and not-for-profit organizations who are also members of the KRLA. In 2023, \$820,832 was received from Elements Casino Chilliwack for KRLA's share of gaming revenue in 2022. 47 local charities, not-for-profit organizations and community groups were beneficiaries of this payment to KRLA.

**\$820,832**  
from Elements Casino  
Chilliwack for KRLA's  
share of gaming  
revenue in 2022

Funds received from Elements Casino Chilliwack help support local community programs and services offered by the following 47 organizations:

Airwolf Air Cadets	Chilliwack Community Band	Chilliwack Hospital Aux Fraser Valley Health Foundation	Cultus Lake Community School	Kiwanis Club of Chilliwack	Sardis Elementary PAC
1725 Royal Canadian Military Army Cadets	Chilliwack Community Services	Chilliwack Knights of Columbus	Cultus Lake-Chilliwack Stingrays Swim Club	Kiwanis Club of Sardis	Sardis Fliers Speed Skating
Alano Club of Chilliwack	Chilliwack District Seniors Resource Society	Chilliwack Minor Baseball	Fraser Valley Brain Injury	Stellar's Jay Lions	Soroptimist International of Chilliwack
Ann Davis Transition Society	Chilliwack Elks Lodge #48 BPOE	Chilliwack Minor Fastpitch	Fraser Valley Junior Football	Mount Cheam Lions	Spartan Swim Club
Big Brothers Big Sisters Upper Fraser Valley	Chilliwack Family YMCA	Chilliwack Minor Football	Fraser Valley Shriner Club #11	Optimist Club of Chilliwack	Track & Field Chilliwack
Chilliwack & District Agricultural Society	Chilliwack Flight Festival Society	Chilliwack Minor Lacrosse	Greater Vancouver Ski Patrol	Rotary Club Chilliwack Fraser	Vancouver Adapted Music
Chilliwack Academy of Music	Chilliwack Hospice Society	Chilliwack Museum & Historical Society	Harrison Festival Society	Rotary Club Mt Cheam	Vedder Elementary PAC
Chilliwack Community Arts Council			Hobby Hill Preschool	Royal Canadian Legion Branch #295	Watson Elementary PAC
				Royal Canadian Legion Branch #295 LA	

# PROUD



**Team Members at River Rock Casino Resort present \$5,000 cheque to Richmond Food Bank Society.**

Supporting our local communities is core to our business. In fact, it's listed as one of our core values and we've unified each of our destinations' community support, volunteering and social responsibility efforts under a suite of corporate community support programs branded as "PROUD".

# PROUD

COMMUNITY · PEOPLE · BUSINESS



**Team Members from River Rock Casino Resort volunteer at Richmond Food Bank Society.**

# GREAT CANADIAN PROUD SCHOLARSHIP PROGRAM



Some of the winners of the 2022 PROUD Scholarship Recipients.

2022 welcomed the return of the Great Canadian PROUD Scholarship Program. The ten recipients listed below were selected as a result of their significant and unique contributions made to their community while pursuing post-secondary studies:

- Alicia Alegre – Surrey, BC
- Alivia Beddow – Sydney, NS
- Taylor Campbell – Elora, ON
- Brayden McGuire Farr – Elora, ON
- Henock Mekonnen – Toronto, ON
- Tony Ning – Toronto, ON
- Alyssa Noble – Moncton, NB
- Darlene Prijatelj – Richmond, BC
- Kassandra Robichaud – Vancouver, BC
- Rebecca Russo – Toronto, ON

**Each recipient received \$1,000 to help offset tuition or school-related expenses**



Pickering Casino Resort and Casino Ajax celebrated healthcare workers through a \$10,000 donation to the Ajax-Pickering Hospital Foundation as part of 12 Days of Giving Campaign.

Great Canadian PROUD programs were halted for approximately two years as a result of the Covid-19 pandemic and were officially reactivated in June 2022. In only seven months in 2022, Great Canadian team members volunteered over 2,500 hours and executed over 450 community support initiatives via donations, sponsorships, fundraising campaigns or volunteer opportunities. 56 of those initiatives came in the form of food, clothing or school supply drives supporting vital charities or not-for-profit organizations in our local communities. On average, each Great Canadian destination supported 15 donations in seven months to meaningful local charities, not-for-profit organizations, and community groups selected by team members.

From December 1-12, 2022, several Great Canadian destinations participated in the PROUD 12 Days of Christmas campaign, performing daily holiday-themed community support initiatives. Daily initiatives included toy drives for local charities, visiting nearby first-responder organizations and dropping off snacks as a sign of appreciation and gratitude, bringing games/activities to local senior homes, bringing snacks to local hospital workers and patients, and making donations to local charities – to name a few.

**In seven months, Great Canadian PROUD programs facilitated nearly \$700,000 benefitting approximately 350 local charities, not-for-profit organizations or community groups across Canada.**



Elements Casino Surrey generously donated funds to local organizations as part of the 12 Days of Giving Holiday Campaign.

## CHAMBER OF COMMERCE & BOARD OF TRADE MEMBERSHIPS



**Sean Coyle, General Manager at Elements Casino Flamboro, welcomes other chamber members at a Chamber After 5 event hosted at the casino, supporting the Burlington Chamber of Commerce and Flamborough Chamber of Commerce.**

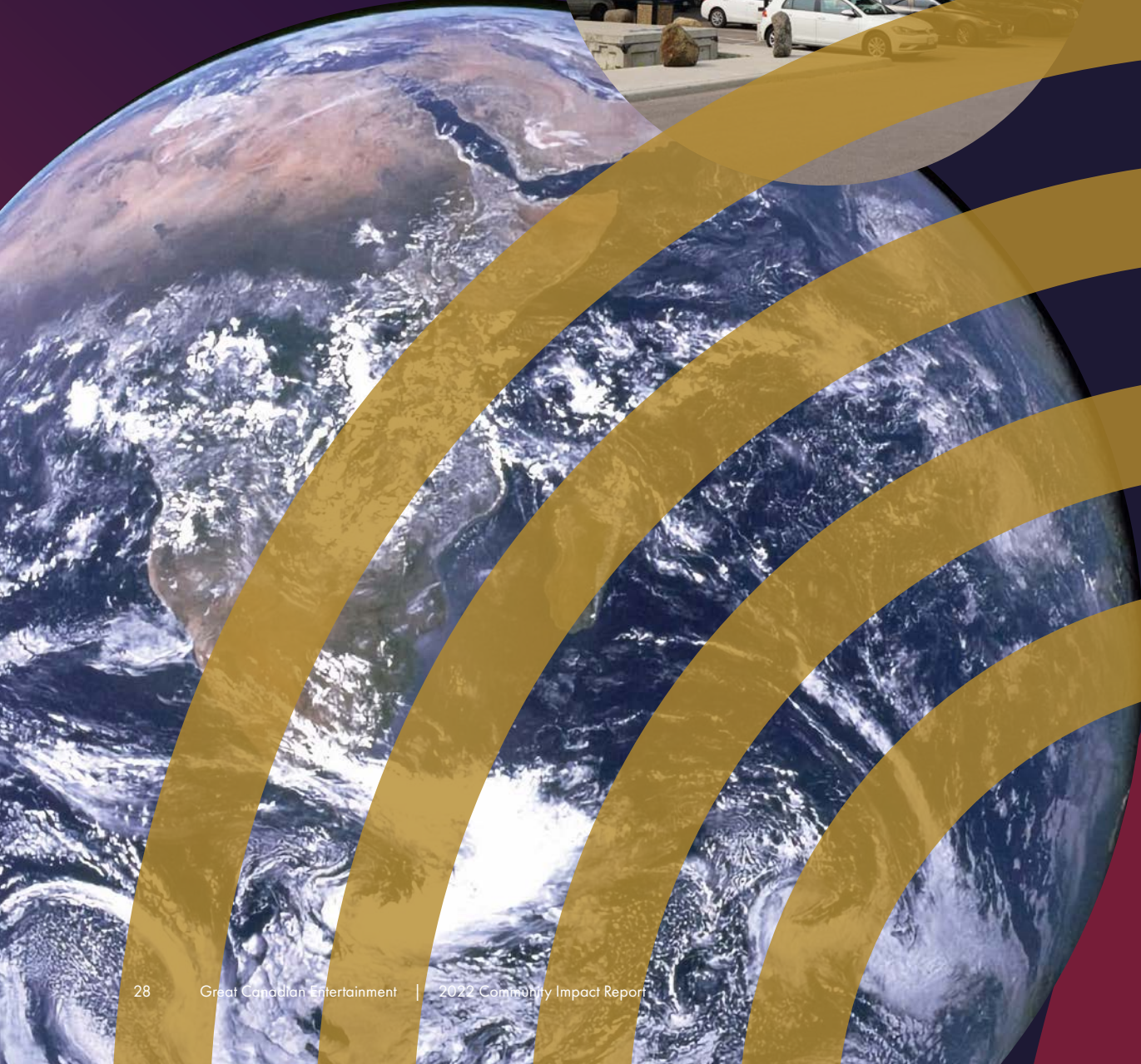
All 25 Great Canadian destinations maintain active memberships with their local Board of Trade or Chamber of Commerce organization in order to be part of the local business community and to support the ongoing prosperity of our communities through local businesses.

In addition to maintaining active memberships, our destinations attended, sponsored and/or hosted several Chamber of Commerce and Board of Trade events throughout 2022.



**Great Canadian Leaders and a representative from OLG at a Chamber of Commerce Event hosted at our Great Blue Heron Property.**

# OUR PLANET



Great Canadian recognizes our responsibility to protect the environment and promote sustainable practices. We are committed to reducing our carbon footprint, minimizing waste, and conserving natural resources, while providing a world-class gaming experience for our guests.

One of our primary initiatives is to mitigate climate change by reducing our energy consumption. We have implemented energy-efficient lighting systems throughout our facilities, which has significantly reduced our energy usage. We continue to evaluate our infrastructure, such as our HVAC systems and to upgrade them to more energy-efficient models as needed while maintaining a comfortable environment for our guests and team members. We continue to take steps

to better understand our carbon footprint so that we can continue to drive energy reduction at all our destinations.

We are incorporating sustainable initiatives into our new developments and are proud to highlight the following initiatives in our new developments in the Greater Toronto Area marketplace:



- 250,000 square foot green roof (2nd largest green roof in Canada)
- 50 low-emitting vehicle (electric) parking spaces provided
- Toronto Green Standards (TGS) Tier 1 compliant – Architectural and Mechanical



- Tier 1 TGS compliant (Mechanical)
- Bird-friendly glazing
- Enhanced stormwater quality control / extended water detention across the site (25mm rainfall over 24 hours retained)
- Safe conveyance of flows up to the 100-year storm event provided via the design of swales and overflow channels into dry ponds



- Low flow plumbing fixtures
- Low-emissivity glazing (reduces solar heat gain)
- Sustainable building materials used on hotel building and eco-friendly interior finishes
- LED light fixtures
- Vacancy sensors in hotel rooms

In addition, we have implemented waste reduction strategies, including providing for the collection of paper, plastic, and glass at our facilities. We continue to evaluate opportunities for reusing, recycling, or disposing of the waste generated as a result of our operations in a sustainable manner and to reduce waste diverted to landfill.

Finally, we are committed to preserving the natural environment surrounding our facilities. We have also implemented water conservation measures, including installing low-flow fixtures and efficient irrigation systems.

We will continue to monitor and evolve our environmental initiatives to minimize our impact on the environment and ensure a sustainable future for generations to come.



**Built in  
Compliance With  
Toronto Green  
Standards**

## **SUSTAINABILITY IN DESIGN – GREAT CANADIAN CASINO RESORT TORONTO**

The 33-acre resort will host the largest casino in Canada, a 400-room integrated hotel, multiple on-site dining options, and a 5,000-person live entertainment venue, making it a one-of-a-kind entertainment district in the city. With its impressive footprint and transformative architecture, the destination is set to become a modern Vegas-style casino with a best-in-class gaming, entertainment, and hospitality experience. The development is built in compliance with Toronto Green Standards and boasts of several sustainable initiatives:

**Second  
largest green  
roof in  
Canada**

**50  
Low-  
Emitting  
Vehicle (electric)  
parking spaces  
provided**

**Bike-friendly  
amenities**

**Bird-friendly  
glazing**

**Clean-  
water  
collector storm  
design  
(runoff captured  
from green roof and  
landscape areas)**

**Eco-friendly  
interior  
finishes**





**IN 2022, AND ON  
BEHALF OF OUR CROWN  
CORPORATION PARTNERS,  
GREAT CANADIAN GENERATED  
OVER \$1.5 BILLION IN  
REVENUE FOR PROVINCIAL  
GOVERNMENTS IN CANADA.**



**GREAT  
CANADIAN**  
ENTERTAINMENT

## **GREAT CANADIAN ENTERTAINMENT**

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